

# XXV. Hungarian Great Plain Animal Husbandry and Agricultural Days Exhibition and Fair

Hódmezővásárhely, 10-11-12. May 2018



## APPLICATION FORM



### 1. Exhibitor's data

Company's name:

Company's address:

Postal address:

Billing name:

Billing address:

Statistical or tax payer ID:

Name of company head:  Mobile:

Name of contact person:  Mobile:

E-mail of contact person:

### Co-exhibitor's data:

Company's name:

Company's address:

Postal address:

Billing name:

Billing address:

Statistical or tax payer ID:

Name of company head:  Mobile:

Name of contact person:  Mobile:

E-mail of contact person:

### 2. Exhibition space requested

#### a) Outdoor exhibition space for machinery („G” sector):

In case you are a member of MEGFOSZ, please sign it in the box.

Discount in case of MEGFOSZ membership

25-80 m <sup>2</sup>	21 €/m <sup>2</sup>	5 m deep	we request: <input type="text"/>	m <sup>2</sup>	<input type="checkbox"/>	<input type="text"/>
81-160 m <sup>2</sup>	19 €/m <sup>2</sup>	10 m deep	we request: <input type="text"/>	m <sup>2</sup>	<input type="checkbox"/>	<input type="text"/>
		15 m deep	we request: <input type="text"/>	m <sup>2</sup>	<input type="checkbox"/>	<input type="text"/>
over 161 m <sup>2</sup>	18 €/m <sup>2</sup>	15 m deep	we request: <input type="text"/>	m <sup>2</sup>	<input type="checkbox"/>	<input type="text"/>

**b) Outdoor exhibition space („B”, „C”, „D”, „E”, „F”, „H” sector):**

4 m deep „H” sector	<b>30 €/m<sup>2</sup></b>	we request: <input type="text"/>	m <sup>2</sup>	<input type="text"/>
5 m deep „B”, „C”, „D”, „E” sector	<b>30 €/m<sup>2</sup></b>	we request: <input type="text"/>	m <sup>2</sup>	<input type="text"/>
10 m deep „B”, „F” sector	<b>21 €/m<sup>2</sup></b>	we request: <input type="text"/>	m <sup>2</sup>	<input type="text"/>
20 m deep „B” sector	<b>19 €/m<sup>2</sup></b>	we request: <input type="text"/>	m <sup>2</sup>	<input type="text"/>

**c) Indoor exhibition space: I., II., III. exhibition hall, 3 m or 5 m deep, carpeted**

**67 €/m<sup>2</sup>** we request:  m<sup>2</sup>

Aisle booth  Aisle head booth  Preferred aisle head booth opposite the exhibition hall entrance (at least 80 m<sup>2</sup>) +40% surcharge   
 +25% surcharge  
 Corner booth  +25% surcharge

**Installation: In case of ordering installation the minimum order is 9 m<sup>2</sup>**

**Standard installation: 22 €/m<sup>2</sup>** we request:  m<sup>2</sup>

(White partition wall panels, carpeting, one spotlight and one electrical connection for each 3 m<sup>2</sup>, frieze panel)

**3. Requested installation furniture and accessories**

Harmonica door .....	28 €/pcs	<input type="text"/>	pcs	<input type="text"/>
1 rm partition wall panel .....	21 €/m	<input type="text"/>	m	<input type="text"/>
Information desk (50x100x80 cm) .....	30 €/pcs	<input type="text"/>	pcs	<input type="text"/>
Conference table .....	20 €/pcs	<input type="text"/>	pcs	<input type="text"/>
Chair .....	10 €/pcs	<input type="text"/>	pcs	<input type="text"/>
Shelving .....	12 €/rm	<input type="text"/>	rm	<input type="text"/>
Garbage bin .....	3 €/pcs	<input type="text"/>	pcs	<input type="text"/>
Refrigerator .....	72 €/pcs	<input type="text"/>	pcs	<input type="text"/>
Coat rack .....	11 €/pcs	<input type="text"/>	pcs	<input type="text"/>

**4. Frieze inscription**

Only in case of indoor exhibition spaces (company name in standard blue lettering) 39 €

Please type the frieze inscription (company name):

Co-exhibitor (company name):

**5. Registration fee, catalogue entry**

Registration fee (required): 197 €

**Includes: From the webpage of the exhibition link to the webpage of the exhibitor, data and logo in the catalogue of the exhibition, third-party insurance up to 6.450 €, asset insurance up to 8.065 €, 4 entry tickets and 1 parking ticket for 3 days to the exhibition, garbage removal throughout the opening hours of the exhibition.**

Registration fee for partner exhibitor (required): 197 €

Please e-mail the logo of the firm to: [alfoldikiallitas@gmail.com](mailto:alfoldikiallitas@gmail.com) till 30. March 2018.

Please submit the text copy of the catalogue entry typed onto a separate sheet!

**6. Services requested**

**Electrical connection** including electricity consumption, rental fuse board supplied and installed. (installation of electrical mains to the booth, including certified shock-proofing).

<input type="checkbox"/> 220 V/2 kW .....	121 €	<input type="checkbox"/> 220 V/4 kW .....	128 €	<input type="checkbox"/> up to 10 kW .....	157 €
<input type="checkbox"/> over10 kW .....	157 €	+for power over .....	26 €/kW	<input type="text"/>	<input type="text"/>
<input type="checkbox"/> Three-phase					

**Forklift, crane**

Loading up and down per platform we request  platform 49 €

**Hostess**  language we request  person  day 59 €/person/day

**Translator**  language we request  hour 69 €/person/hour

#### A/4 catalogue advertisement (in our new all-in-one industrial, breeding animal and auction catalogue)

<input type="checkbox"/> 1/1 page, black and white .....	213 €	<input type="text"/>
<input type="checkbox"/> 1/2 page, black and white .....	125 €	<input type="text"/>
<input type="checkbox"/> 1/1 page, color .....	433 €	<input type="text"/>
<input type="checkbox"/> 1/2 page, color .....	262 €	<input type="text"/>
<input type="checkbox"/> 1/1 page, color, on inside back cover .....	656 €	<input type="text"/>

The above catalogue advertising fees only cover the printing costs, but they are exclusive of any design or print preparation costs (such as imagesetting and proof costs). In case of full-page advertisements, full-bleed is available. The catalogue will be cut to an A/4 finished size. Please submit all full-bleed materials with a 3 mm minimum bleed on all four sides. The catalogue will be closed and the films must be submitted by 30 March 2018 at the latest. In case any advertising design or print preparation services are ordered, please submit materials not later than by 1 March 2018. Please send the raw material to [alfoldkiallitas@gmail.com](mailto:alfoldkiallitas@gmail.com).

#### Advertisement areas on the Exhibition Centre

<input type="checkbox"/> Advertisement board with thatched roof, two sides „A” Size: 100x100 cm (apiece)	<input type="checkbox"/> side	164 €/side	<input type="text"/>
<input type="checkbox"/> Advertisement board with thatched roof, two sides „B” Size: 100x200 cm (apiece)	<input type="checkbox"/> side	328 €/side	<input type="text"/>
<input type="checkbox"/> Company flag on flagpoles (until 130x260 cm)	<input type="checkbox"/> pcs	131 €/pcs	<input type="text"/>
<input type="checkbox"/> Banners on the banister of the exhibition area the animals (100x300 cm)	<input type="checkbox"/> pcs	295 €/pcs	<input type="text"/>
<input type="checkbox"/> Banners on walls, fences (100x300 cm)	<input type="checkbox"/> pcs	164 €/pcs	<input type="text"/>
<input type="checkbox"/> Loudspeaker system all over the exhibition area (10-30 mp seconds)	<input type="checkbox"/> pcs	26 €/pcs	<input type="text"/>

#### Advertisement areas on the typographical things

<input type="checkbox"/> Logo on the protocol invitation cards (6000 pcs)	721 €	<input type="text"/>
<input type="checkbox"/> Logo on the back wrapper of the catalogue (1200 pcs)	328 €	<input type="text"/>
<input type="checkbox"/> Logo on the back of the parking and entry tickets (20.000 pcs)	721 €	<input type="text"/>
<input type="checkbox"/> <b>Special sponsor pack</b> (includes all of the 3 items above)	1213 €	<input type="text"/>

Further information: Marta Gulyas (secretary)

E-mail: [titkarsag@hodmgrt.hu](mailto:titkarsag@hodmgrt.hu) • Phone: +36 62 530 634 • Mobile: +36 30 743 83 11

**Please send your requirement(s) until 30 of March 2018 because of the assigning of the advertisement areas with the advertisements (sounds and films too).**

**If there is advertisement on the exhibition area without previous requirement (sent to the secretary), the cost of that advertisement will be invoiced subsequently with 20% additional charge!**

#### 7. Tickets requested

<b>Parking tickets for exhibitors requested:</b> (paved closed parking with unlimited entry))	<input type="checkbox"/> pcs	26 €/pcs	<input type="text"/>
<b>Daily parking tickets for visitors requested:</b> (a single entry into the visitor's grass)	<input type="checkbox"/> pcs	4 €/pcs	<input type="text"/>
<b>Daily entry ticket:</b>	<input type="checkbox"/> pcs	4 €/pcs	<input type="text"/>
<b>Entry tickets for exhibitors for 3 days:</b>	<input type="checkbox"/> pcs	12 €/pcs	<input type="text"/>
<b>Ticket to the evening party for exhibitors (11. May, 2018):</b>	<input type="checkbox"/> pcs	31 €/pcs	<input type="text"/>

Please inform us if you wish to get your ticket on post or to collect it personally at the Information desk (I. Hall) 1 day before the exhibition opens. **If you cannot present your ticket, you will be charged again on the site.**

**Total costs (netto):**

€

## 8. Terms and conditions of participation

1.) Having received the applications, the Organizer will decide about accepting applications and allocating the exhibition spaces at its sole discretion, taking into account the products and product lines to be exhibited and the public utility services requested. The Organizer shall not be obligated to justify its decisions. In case the number of applications is in excess of the available exhibition capacity, the Organizer reserves the right to prefer the order in which payments are received over the order in which applications are received when adopting its decisions. The invoice made out to the Applicant shall cover the area-based exhibition fee and the fees of the accepted services.

The space allocated by the Organizer to the Exhibitor may not be exchanged and its size may not be extended; furthermore, no exhibition space allocated to an Exhibitor, or any part thereof, may be subleased to any tenant.

2.) The continuous removal of any garbage generated during setting up and dismantling the exhibition displays or tents shall be the responsibility of the Exhibitor.

3.) In case the Exhibitor should fail to occupy the exhibition space allocated by the Organizer by 9.00 o'clock on 10 May, 2018, the Organizer may lease such exhibition space to any other Exhibitor without incurring any obligation to pay any refund or compensation for damages.

4.) Except for public service reports and broadcasting coverage, no advertising materials featuring Exhibitor companies and/or products and/or exhibition events shall be made unless the Organizer's prior consent has been obtained. The emblem and the slogan of the exhibition shall not be used for advertising or promotional purposes by any party except for the on-site exhibition media. Within the entire area of the exhibition showground, no means of advertising may be installed outside the Exhibitor's booth unless the Organizer's prior consent has been obtained.

5.) After the Application Form has been received, the Exhibitor shall pay the participation fee against the invoice made out and submitted by the Organizer. In case the participation fee has not been paid, the Organizer shall deem the application invalid. Exhibitors may occupy their allocated exhibition spaces and booths only after presenting proof (such as a photocopy of the bank transfer statement) that they have fully paid the participation costs. In case the Exhibitor should withdraw from participation, the Organizer is unable to refund any participation costs for which payment has already been made. Any payment obligations additional to the contractual services incurred by the Exhibitor during the exhibition shall be paid by the Exhibitor on site in cash. In case the Exhibitor should fail to settle its payment obligations before the end of the exhibition, the Organizer shall have the right to create a lien on any chattel located within the Exhibitor's booth at the end of the exhibition, provided that it is owned by the Exhibitor.

6.) The Exhibitor shall file any complaint concerning the organization, realization, or operative management of the event not later than before the end of the exhibition; any comment concerning invoicing shall be made in writing not later than before the expiry of the payment deadline of such invoice. The Organizer is unable to consider any complaints received outside the deadlines specified above.

7.) Exhibitors shall transport their products to the venue of the exhibition at their own cost. Loading times are to be checked with the organizers. During the opening hours of the exhibition, no exhibition booth may be closed, and no goods may be covered or left unattended by professionally qualified personnel.

8.) Motor vehicles left within the venue of the exhibition without permit may be towed away at the cost and risk of the owner.

9.) After the exhibition is over, Exhibitors shall hand over their rented exhibition spaces to the Organizer cleaned up, emptied, and in their original condition. Once dismantling has been completed, the Organizer may have any goods and/or installations left on site removed at the cost and risk of the Exhibitor.

10.) During setting up and dismantling the exhibition display, as well as during the opening hours of the exhibition, the Exhibitor shall ensure that its products and values are continuously attended. Between the daily closing time of the exhibition and its opening time on the next morning, Exhibitors shall lock away any easy-to-move articles.

**During setting up and dismantling the exhibition display, as well as during the opening hours of the exhibition, the Organizer shall not undertake any responsibility for the exhibited objects and installations!**

11.) In order to ensure successful and undisturbed participation, Exhibitors shall honor the following deadlines specified for setting up and dismantling their exhibition displays.

Setting up:	8.00 through 18.00 on 7-8-9 May 2018	Dismantling: 18.00 through 22.00 on 12 May, 2018 8.00 through 18.00 on 13 May, 2018
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If the exhibitor evacuate and leave their stand before dismantling time, the organizers cannot give them the same place at the next exhibition.

Any works performed outside the allocated setting up and dismantling times shall be deemed extra work; the time of any extra work shall be announced to the Organizer 24 hours in advance. In case the Organizer should incur any additional costs because of any works performed outside the allocated setting up and dismantling times, the Organizer shall invoice the Exhibitor for such costs.

12.) In case of any dispute arising between the Exhibitor and the Organizer, the parties shall make every attempt to come to an amicable solution through reconciliation; however, should this prove unsuccessful, the parties hereto accept the exclusive competence of the City Court of Hódmezővásárhely.

I, the undersigned do hereby acknowledge the terms and conditions of participation and accept same as binding to me.

## 9. Information

Our duty to information according to the law about advertisement tax (law nr. XXII from 2014, Article 3 sub-paragraph 3) we will fulfill after the execution of the service in the invoice.

## 10. We wish to nominate our exhibited products for the

„Product Grand Prix for Hungarian Animal Husbandry 2018” or

„Product Grand Prix for Hungarian Plant Production 2018” award.

YES, please send us a data sheet to our e-mail:

\_\_\_\_\_@\_\_\_\_\_

NO, we do not intend to participate.

**Nominating your product for the award is free of charge. The competition is only in Hungarian language.**

## THE RULES OF APPLICATION

We only accept applications submitted by returning **duly signed original Application Forms by mail**. Applications shall not be accepted until all participation costs have been fully paid. We cannot accept applications submitted via fax or telephone. Participation costs shall be payable by bank transfer into Bank account of the Hód-Mezőgazda Co. Ltd, account nr. 10101078-30251100-01003002, Bank Budapest Bank, against the invoice submitted by..

**To submit Application Forms and to request further information, contact:**

Hód-Mezőgazda Co. Ltd.  
6800 Hódmezővásárhely, Serháztér u. 2.  
Hungary/Magyarország

Katalin Fenyvesi  
Telephone: (62) 530-615 • Fax: (62) 530-614 • Mobil: 30/9387-580  
E-mail: [allattenyesztes@hodmgrt.hu](mailto:allattenyesztes@hodmgrt.hu) • [www.allattenyesztesinapok.hu](http://www.allattenyesztesinapok.hu)

**The final deadline for applications is 15. February, 2018**

**Final deadline of payment is 20. April, 2018**

..... place ..... day ..... month 2018

.....  
due signature

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**We accepted and recorded your application.**

..... place ..... day ..... month 2018

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Hód-Mezőgazda Co.

# 25<sup>th</sup> Hungarian Great Plain Animal Husbandry and Agricultural Days Exhibition and Fair

Hódmezővásárhely, 10-11-12. May 2018

## CATALOGUE TEXT

### 1. Exhibitor's data

Company's name:

Company's address:

Postal address:

Company's phone number:

Company's fax number:

Name of company head:

Mobile:

Name of contact person:

Mobile:

E-mail:

Internet:

### 2. Text into the catalogue

Please email the logo of your firm to: [alfoldkiallitas@gmail.com](mailto:alfoldkiallitas@gmail.com)